

## **Submission 14 - John Shield**

Dear Review Committee

I believe there are many problems facing retailers, most having been expressed in the JEP tonight (7/9/18)

What must be emphasised are:

1. The huge range of goods available on line which no local retailer could hope to match;
2. The ease of buying online – just sitting at home – and the very quick delivery times;
3. The often significant extra costs charged in Jersey – I have recently returned from a visit to England with a list and prices of selected goods which I am now comparing to Waitrose, the Co-op and Iceland in Jersey and so far there have mainly been noticeable increases in the Jersey prices.

**I find it incredible local retailers have to compete with others who do not pay tax – what hope have they got, really?**

**Sadly, it may be we have to accept that retailing is changing and there will be more and more use of online buying.**

Regards  
John Shield